



## PROMOFARMA CONNECTOR



módulos  
4webs

CERTIFIED MODULE



# INDEX

Purpose & functionality	3
Technical description & requirements	3
Installation & Configuration	3
Developer docs	12

## Purpose & functionality

Promofarma Market Place is a module developed by 4Webs, designed to connect your store to the Promofarma Store network, a offer and discount aggregator for pharmaceutical products.

From the module configuration's page you'll be able to choose which manufacturers will be exported to the Promofarma CSV, fiche that Promofarma will use to download your store's catalog.

## Technical description & requirements

**VERSION:** 1.5.0

**COMPATIBILITY:** 1.6.0.6 – 1.7.7.0

## Install & configuration

In first place, you need to upload the module zip to the server, after that you'll find it on the modules searcher, to install it you need to click on the "Install" button. Once it's installed you can access faster through the orders menu in the sidebar.

In the next pages, you can see various screenshots that will explain how to use the module.

This module have a configuration page, you can access this page clicking the “Configure” button in the module list.

The screenshot displays the PrestaShop 1.7.6.2 interface. The top navigation bar includes the PrestaShop logo, version number, a search bar, and links for 'View my shop', a notification bell, and a user profile icon. The left sidebar contains a 'Module Manager' link under the 'IMPROVE' section. The main content area is titled 'Module manager' and features tabs for 'Modules', 'Alerts', and 'Updates'. A search bar at the top of the module list contains the text 'promofarma'. Below the search bar, there are filters for 'Category' (set to 'All Categories'), 'Status' (set to 'Show all modules'), and 'Bulk actions' (set to 'Uninstall'). The 'Other' section lists the 'Promofarma Market Place' module, version 1.0.0, by 4webs. The module description states: 'The Promofarma module allows to connect your store to the promofarma network'. A 'Configure' button with a dropdown arrow is visible next to the module name.

FIRST LOCATE THE PROMOFARMA MARKET PLACE FROM THE  
MODULE MANAGER

Once you are inside the module's configuration page, you can choose which manufacturers will be exported to the CSV file.

You can also set an increment price for the brand, if you put a 1.2 in the price increment field, the manufacturer price will be increased by 20%, also, you can choose the base price to use, the wholesaler or minorist.

The screenshot displays the PrestaShop 1.7.6.2 interface. The top navigation bar includes the PrestaShop logo, version 1.7.6.2, a 'Quick Access' dropdown, a search bar, and links for 'View my shop', a notification bell, and a user profile icon. The left sidebar contains a 'Dashboard' link and two main sections: 'SELL' (Orders, Catalog, Customers, Customer Service, Stats) and 'IMPROVE' (Design, Shipping, Payment, International, Advertising). Below these is the 'CONFIGURE' section, which is expanded to show 'Modules', 'Module Manager', and 'Module Catalog'. The 'Modules' section is further expanded, showing 'Design', 'Shipping', 'Payment', 'International', and 'Advertising'. The 'CONFIGURE' section is also expanded, showing 'Shop Parameters' and 'Advanced Parameters'. The main content area is titled 'Configure Promofarma Market Place'. It includes a 'Back' button, a 'Translate' button, a 'Check update' button, and a 'Manage hooks' button. Below these are links for '4Webs Modules' and 'Certified Module'. The 'PROMOFARMA MARKET PLACE' section is titled 'Promofarma configuration' and has two tabs: 'Export' (selected) and 'CRON'. The 'Export' tab shows a table titled 'AVAILABLE AND ACTIVE BRANDS'. The table has four columns: 'Brand', 'Brand enabled', 'Price type', and 'Increment'. There is a search bar in the top right corner of the table. The table contains two rows: 'Graphic Corner' and 'Studio Design'. Both rows have 'Wholesaler' as the price type and '1' as the increment. Below the table, there are two checkboxes: 'Check this field to use combinations' (unchecked) and 'Discard products without stock' (checked).

IN THE CONFIGURATION PAGE, WITH EXPORT TAB YOU CAN CONFIGURE THE MANUFACTURERS THAT WILL BE EXPORTED TO THE CSV FILE

If you have line-breaking problems in Promofarma you can remove the HTML tags from the description enabling the "Clean HTML Tags from description" checkbox.

You can also tune some other values like the combinations features or not (disabled by default) If you turn on this feature the different combinations will be exported as independent products.

**Configure**  
Promofarma Market Place

ABOUT PROMOFARMA

4Webs Modules Certified Module

PROMOFARMA MARKET PLACE  
Promofarma configuration

Export CRON

Choose which manufacturers will be exported

Brand	Brand enabled	Price type	Increment
Graphic Corner	<input checked="" type="checkbox"/>	Wholesaler	1.32
Studio Design	<input checked="" type="checkbox"/>	PVP ( + Discour	1.15

Check this field to use combinations ☐

Discard products without stock ☒

**YOU CAN ALSO MODIFY THE PRICE TYPE, USE OR NOT THE COMBINATIONS AND DISCARD THE PRODUCT WITH ZERO STOCK**

If not, only one product will be exported, the price exported will be the base product price (wholeouser or minorist) and the stock will be all the combinations stock.

Also, you can discard the products without stock, they will not be included in the exported CSV file



If you scroll down the page, you'll get into the Optional fields table

**Configure**  
Promofarma Market Place

Choose the fields that will be exported

Optional field	Enabled
LABORATORIO	<input checked="" type="checkbox"/>
MARCA	<input checked="" type="checkbox"/>
NOMBRE PRODUCTO	<input checked="" type="checkbox"/>
IVA	<input checked="" type="checkbox"/>
ID PROMOFARMA	<input checked="" type="checkbox"/>
CATEGORIA	<input checked="" type="checkbox"/>
CATEGORIA 2	<input checked="" type="checkbox"/>
CATEGORIA 3	<input checked="" type="checkbox"/>
FORMATO	<input checked="" type="checkbox"/>
PESO	<input checked="" type="checkbox"/>
URL IMAGEN	<input checked="" type="checkbox"/>
DESCRIPCION	<input checked="" type="checkbox"/>

The CN field should be Reference or UPC:

Choose which feature should be format:

Click to generate and download the promofarma CSV

Generate and download CSV

**BOTTOM IN THE SAME TAB YOU'LL FIND THE OPTIONAL COLUMNS AND MAP WHICH DATA WILL FILL THE CN AND FORMAT COLUMNS**

Not all the Promofarma fields are mandatory, because of this, you can disable or enable them.

The CN Column content can change, you can choose between SKU or reference to fill it.

Also you can Map the "Format" column, to any product attribute you have in the prestashop store.

In the CRON tab you can get information about how to execute the module (generate the CSV), you can copy the Cron execution URL to you CRON or scheduled tasks manager in your hosting or server to execute the exporter periodically.

**PrestaShop 1.7.6.2** Quick Access  View my shop

Modules / promofarma / Configure

## Configure

Promofarma Market Place

Back Translate Check update Manage hooks

**ABOUT PROMOFARMA**

4Webs Modules Certified Module Help Support Opinions

### PROMOFARMA MARKET PLACE

#### Promofarma configuration

Export CRON

To automate the creation of the promofarma CSV feed, use this address in your crontab

<http://localhost/en/module/promofarma/cron?token=HXZk0jNBGw6dt1K0xVuTmc5>

This is the location of the promofarma CSV feed file

<http://localhost/modules/promofarma/promofarma-feed.csv>

**Crontab last executions**

Nº Ejecución	Fecha	Errores
12	05-12-2019 09:04:05	Without Errors
11	05-12-2019 09:04:04	Without Errors
10	05-12-2019 09:04:02	Without Errors
9	05-12-2019 09:04:01	Without Errors
8	05-12-2019 09:04:00	Without Errors

FTP Server configuration, Configure to upload the CSV file to a remote server

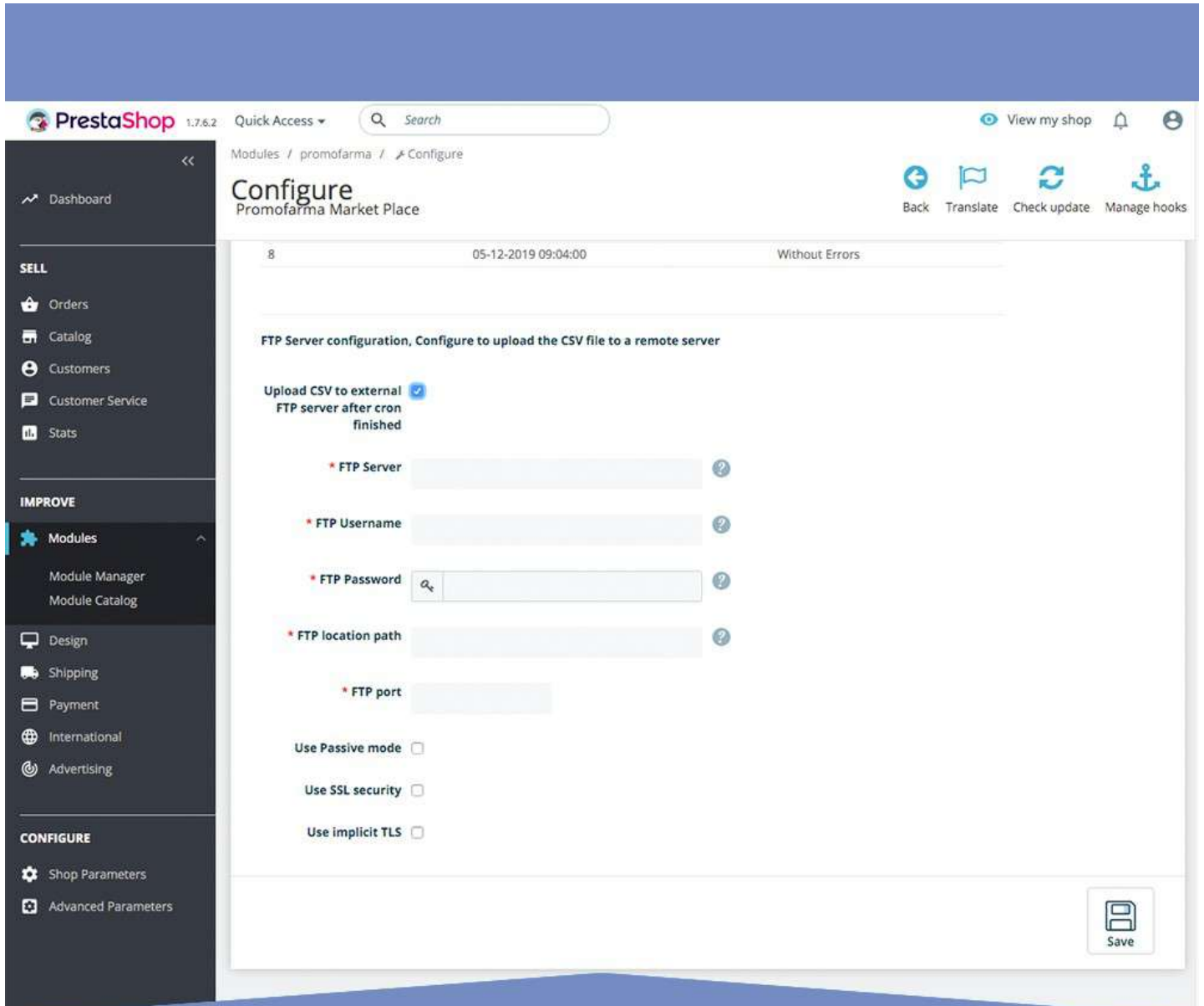
Upload CSV to external FTP server after cron ☐

**UNDER THE "CRON" TAB YOU'LL GET USEFULL INFORMATION ABOUT HOW TO EXECUTE PERIODICALLY THE MODULE TO EXPORT THE CSV FILE AND THE FTP SERVER CONFIGURATION**

Next to this, you can see the CSV download URL, this is the URL you have to provide Promofarma to let them know how to download your prestashop catalog.



Just after this, you can activate the FTP upload feature, with this option enabled, the file will be uploaded to a server after every execution

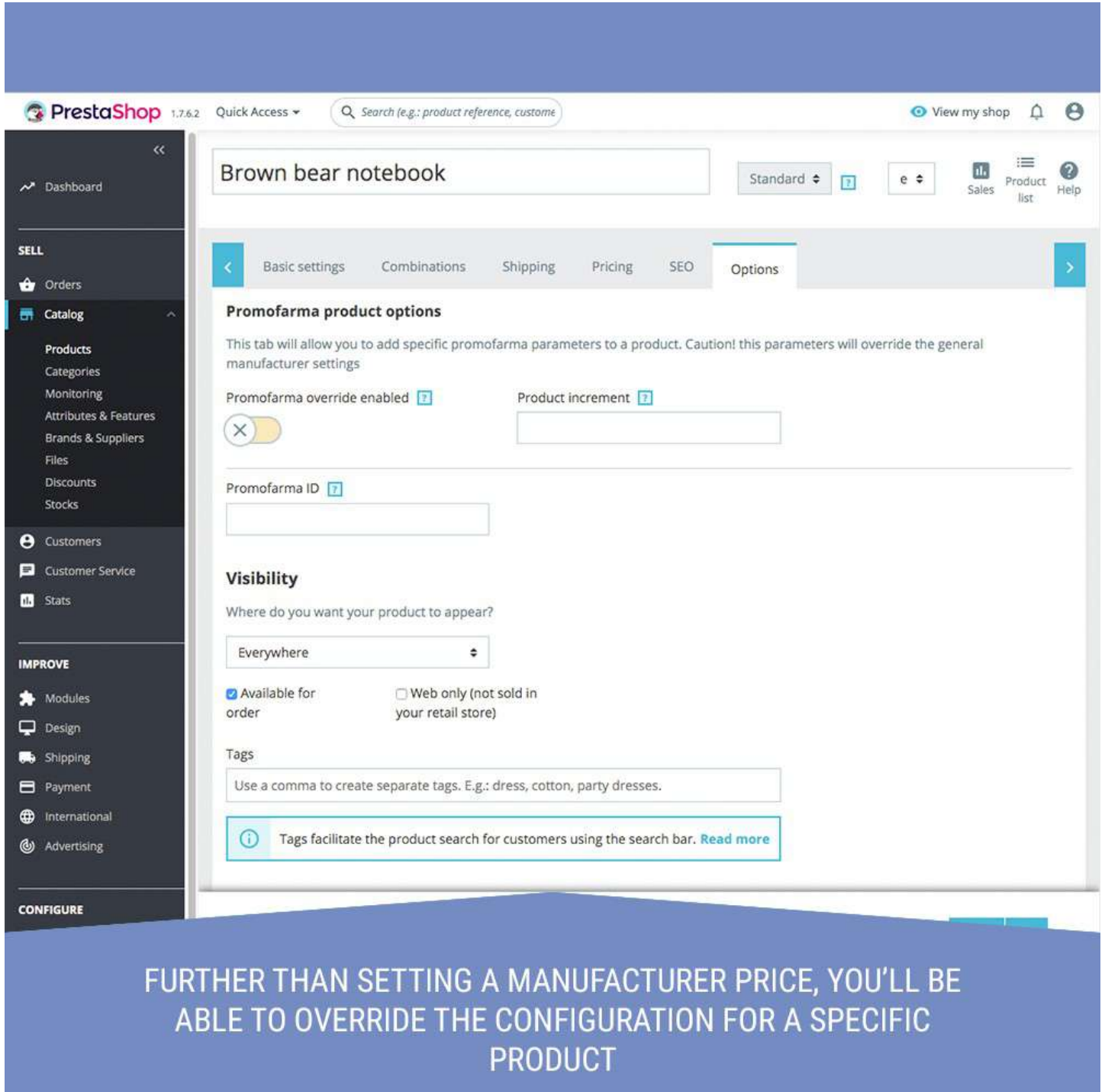


**IF YOU WANT, YOU CAN CONFIGURE A FTP SERVER IN ORDER TO UPLOAD THE GENERATED CSV FILE AFTER THE EXPORT**

Ask for your FTP configuration data to your services provider

¡CAUTION! Please, don't left checked the "Upload CSV to a FTP server" option if you no configure correctly the FTP server, if you do this, the CRON execution logs will show "With errors".

Further than setting a manufacturer price increment, you can adjust this increment and set other useful parameters at product level.



The screenshot displays the PrestaShop 1.7.6.2 backoffice interface. The top navigation bar includes the PrestaShop logo, version 1.7.6.2, a 'Quick Access' dropdown, a search bar, and links for 'View my shop', a notification bell, and a user profile. The left sidebar is divided into 'SELL' and 'IMPROVE' sections. The 'SELL' section includes 'Orders', 'Catalog', 'Products', 'Categories', 'Monitoring', 'Attributes & Features', 'Brands & Suppliers', 'Files', 'Discounts', and 'Stocks'. The 'IMPROVE' section includes 'Modules', 'Design', 'Shipping', 'Payment', 'International', and 'Advertising'. The main content area shows the 'Options' tab for a product named 'Brown bear notebook'. The 'Options' tab is active, displaying 'Promofarma product options' and 'Visibility' settings. The 'Promofarma product options' section includes a toggle for 'Promofarma override enabled' (currently disabled) and a text input for 'Product increment'. The 'Visibility' section includes a dropdown for 'Where do you want your product to appear?' (set to 'Everywhere'), checkboxes for 'Available for order' (checked) and 'Web only (not sold in your retail store)' (unchecked), and a 'Tags' section with a text input and a 'Read more' link.

**FURTHER THAN SETTING A MANUFACTURER PRICE, YOU'LL BE ABLE TO OVERRIDE THE CONFIGURATION FOR A SPECIFIC PRODUCT**

To do this, all you need to do is: Go to a product inside the backoffice, and click on "Options" (For prestashop > 1.2.0.X) or under "Modules" (Prestashop 1.7.X to 1.7.2.X) or under "Promofarma" (Previous versions)

¡CAUTION! This is an manufacturer configuration override, that means if you have not selected their manufacturer in the module configuration page, even if you enable this, the product will not be exported into the CSV.

Product overriding manufacturer configuration example page:

**PrestaShop 1.7.6.2** Quick Access  View my shop

**Brown bear notebook** Standard

**Options**

**Promofarma product options**

This tab will allow you to add specific promofarma parameters to a product. Caution! this parameters will override the general manufacturer settings

Promofarma override enabled ☒

Product increment

Promofarma ID

**Visibility**

Where do you want your product to appear?

☒ Available for order ☐ Web only (not sold in your retail store)

**Tags**

Tags facilitate the product search for customers using the search bar. [Read more](#)

IF YOU WANT TO APPLY CHANGES, THE MANUFACTURER NEEDS TO BE ENABLED AND THE "PROMOFARMA OVERRIDE ENABLED" TOGGLE SET TO ON

Since 1.0.0 version of Promofarma Market Place Module, you can import the daily excelreport files from Promofarma.

You can import these files as Orders or just decrease the stock quantity for the products in the file.

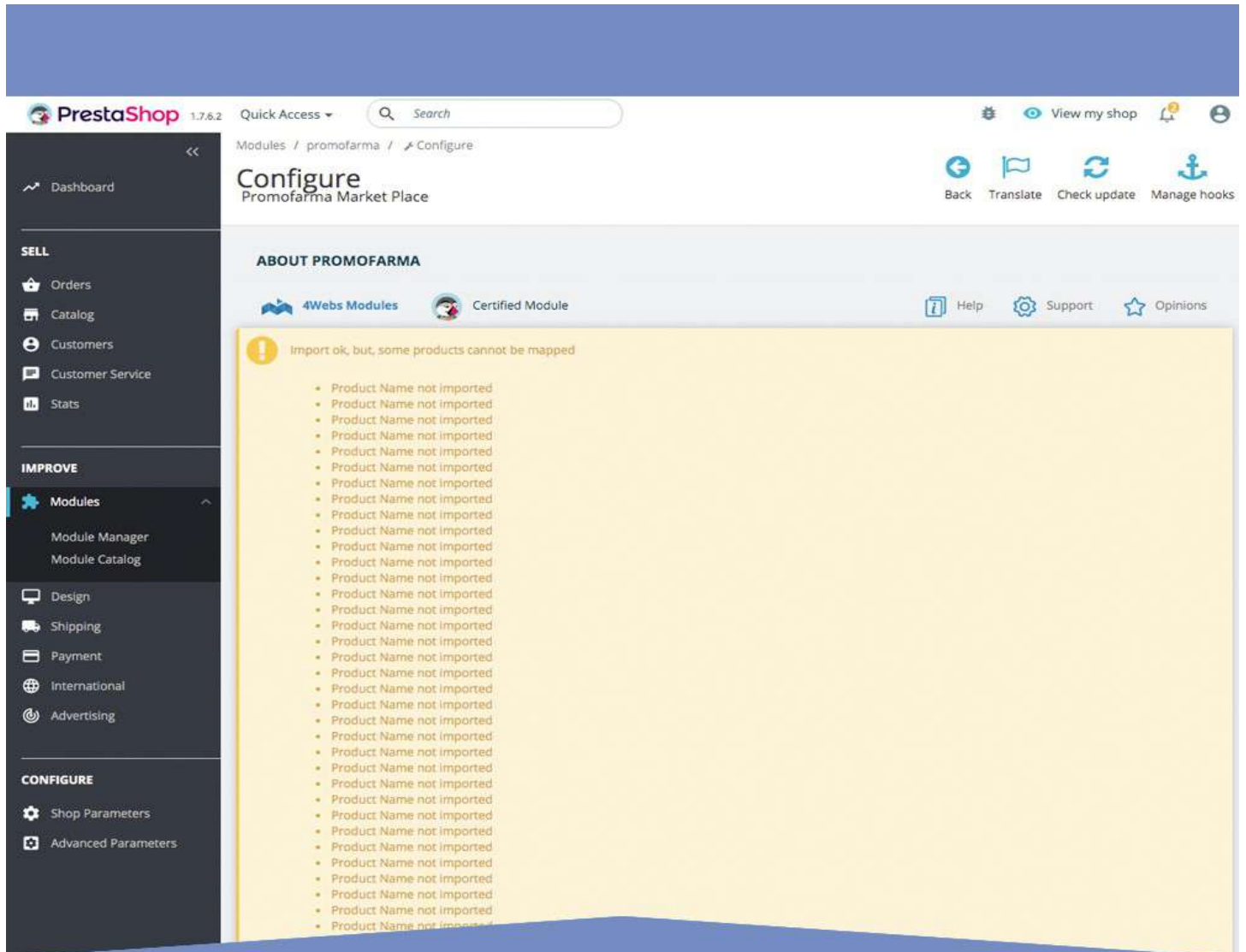
**WHEN YOU IMPORT, YOU CAN SELECT THE METHOD TO DO IT, ALSO YOU CAN CONFIGURE THE CLIENT TO LINK THE ORDER, THE CARRIER AND THE ORDER STATUS**

You can configure the customer that will be linked to the new order, the order status and the carrier linked to it.

Once you've configured that, the module is ready to import files from promofarma.

If the import ends without error, a green success message will be shown, but if there's some problem during the import you'll be notified with a yellow or red message.

In this case, the module will show a screen like this:



**BUT IF THE ORDER IS IMPORTED BUT NOT ALL THE IMPORTED PRODUCTS ARE RECOGNIZED BY THE MODULE, A WARNING WILL BE DISPLAYED**

We recommend to check the orders if some problem is displayed after the import is complete



To finish, after this lines you can see a screenshot from the generated CSV (Partial screenshot)

A	B	C	D	E	F	G	H	I	J	K
EAN13	CN	LABORATORIO	MARCA	NOMBRE PRODUCTO	IVA	PRECIO	STOCK	ID PROMOFARMA	CATEGORIA	CATEGORIA 2
	demo_17		Studio Design	Hummingbird cushion	21	26.3	600		Home Accessories	Accesorios
	demo_13		Studio Design	Mug Today is a good day	21	16.56	300		Home Accessories	Accesorios
	demo_3		Studio Design	Hummingbird printed sweater	21	39.96	2100		Women	Clothes
	demo_16		Studio Design	Brown bear cushion	21	26.3	600		Home Accessories	Accesorios
	demo_12		Studio Design	Mug The adventure begins	21	16.56	300		Home Accessories	Accesorios
	demo_1		Studio Design	Hummingbird printed t-shirt	21	26.61	2400		Men	Clothes
	demo_14		Studio Design	Customizable mug	21	19.34	300		Home Accessories	Accesorios
	demo_15		Studio Design	Mountain fox cushion	21	26.3	600		Home Accessories	Accesorios
	demo_11		Studio Design	Mug The best is yet to come	21	16.56	300		Home Accessories	Accesorios

promofarma-feed (20)

Find

## OUTPUT CSV FILE EXAMPLE

## Developer notes

This module doesn't modify any existing controllers or modifies or overrides any critical Prestashop process.





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